

ZYROMSKI NEWS!



TECHNICAL MEETING 2010

The technical meeting held at Les Serres Frank Zyromski last October 22nd was a great success. The lectures and discussions have been rewarding and appreciated by the fifty participants. For the occasion, Marie-Édith Tousignant and Michel Delorme, ornamental horticulture advisors at IQDHO, joined the SFZ team and each presented a lecture. The day ended with a much appreciated talk on industry issues. You can read the ideas that emerged from that talk on our website.



TECHNOLOGICAL PROGRESS!

Years of research have led to developed a most performant production method for calibracoas: a new substrate used for production. This "Jiffy Plug" type substrate allows an optimal root development, good ventilation while offering an adequate water retention and an acidic pH to avoid iron deficiencies. In addition, we are now equipped with a super performing filtration system which provides a more efficient control over fungal and other diseases. Try MiniFamous calibracoas, North America's no.1 series.



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VARIETY OF THE MONTH

VERBENA FUEGO© RED
+ EYE

We all know December rhymes with Christmas, and Christmas rhymes with red and white. This weeping verberna gives us these beautiful colors!

