

ZYROMSKI NEWS!



Towards a “greener” delivery service!

At SFZ, we aim to be greener and greener. To do so, we are reconsidering our delivery methods, in order to decrease our environmental footprint. We also reduced our cardboard consumption and now strongly encourage the use of reusable crates. Since the 2010 season, we supply some specific customers with such crates, which advantageously replace the cardboard boxes that are for the most part thrown away after the first or second use.



Prerequisite for our crates use

There is a particularly important prerequisite to fill to be able to receive your deliveries in our reusable crates: a garage big enough to have our truck in it! Frost risk is much greater with crates than with cardboard boxes, since they also insulate cuttings. It is essential to have room for indoor deliveries. Crates on consignment in your greenhouses are to be quickly picked up by our delivery people on their next trip in your area.

If you are interested in receiving your deliveries on crates, make the request!



Phytosanitary measures to comply with...

It is imperative to comply with the prescribed phytosanitary measures the crates are used. At SFZ, we clean the crates in a modified commercial dishwasher after each delivery. Using an injection system, 200 ppm Chemprocide (quaternary ammonium) is injected at high pressure in the dishwasher to make sure that no bacteria, fungus or insect will survive on the crates.



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PETUNIA CULTURE TIPS

In the same family as calibracoas, petunias are offered in a wide range of colors to please everyone. Our different series offer various carriage types to accommodate all formats: pots, planters, urns and flower beds. Here are some culture recommendations.

- * **Good brightness:** mid to full sun, 5 000 to 9 000 foot-candles. A better brightness will produce a more compact plant, better ramification and more abundant flowering.
- * **A proper pH:** a 5.4 to 5.8 pH is optimal for petunias. Higher than this could prevent absorption of certain trace elements, such as iron.
- * **Fertilize** with an acid fertilizer that contains iron supplement with about 250 ppm of nitrogen. A good fertilization, adapted to the conditions and age of the plant, is essential.



- * **Make sure the temperature is adequate:** 18°C to 24°C during the day and 10°C to 16°C at night. Lower temperatures will give better results.
- * **Use the right plant growth regulators:** several growth regulators can be used with petunias, like B-nine, Sumagic, Bonzi. The dose and repetition can vary from one variety to another. Please check with your provider. It is important to use growth regulators at the right time.

Visit our website to access our culture guide. You'll find lots of advice on all the plants we offer at Serres Frank Zyromski!

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VARIETY OF THE MONTH

Petunia Soleil Purple

This small flower petunia is extremely flourishing and vigorous. Its main characteristic: it requires 50% less water than regular petunias. This feature makes it very attractive for consumers. It is also highly resistant to heat. On the production side: doesn't need much water. Once it reaches half the desired size, leave it to dry between waterings, it will help him flourish and control its strength.



LES SERRES FRANK ZYROMSKI INC.

TEL: 819-275-5156 - 1-888-905-5156

FAX: 819-275-7976 - 1-888-275-7976

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